

SCICOM Training

FLEET SCIENCE CENTER



All MRSEC participants are eligible to sign up for one of the limited science communication training spots. At NO cost to you!

THE WHY

Communication is critical to the practice of scientists at every career stage. From increasing the reach and impact of one's research to enhancing the public's understanding and appreciation of science, the motivations and opportunities to engage diverse audiences are numerous. Our science communication training promotes the development of knowledge and skills required to effectively convey one's work to both experts and non-experts.

Contact Janka Bond (j2bond@ucsd.edu) to sign up, or receive additional information.



THE WHAT

This interactive training is developed and facilitated by informal science educators from the Fleet Science Center. By the end of this professional development series, participants will be able to:

- Apply principles of “how people learn” when communicating science in formal and informal settings;
- Use research-informed facilitation practices and strategies, from identifying expert blind spots to initiating audience engagement;
- Critique communication practices and strategies, including use of scientific jargon;
- Develop hands-on activities for public audiences in settings such as museums, festivals, or community outreach programs.

THE HOW

The training consists of two 4- hour (total of 8 hours) in-person training at the Fleet Science Center. Dates & times for Fall 2022 will be announced in early September.

In addition to developing a hands-on activity for a family audience, participants will have the opportunity to practice engagement strategies for a museum or community outreach program audience.

Please note that if you commit to this training, you will be **REQUIRED** to attend ALL sessions.