



Craig Leidholm is a technology executive with a proven track record of developing advanced materials from concept to production. Prior to joining TruTag Technologies, he was Vice President of Engineering and Technology at Solexant Corporation, a high-tech photo-voltaic company, where he led technology development and manufacturing. Prior to that, he was Director of Process Engineering at NanoSolar, Inc., another advanced photo-voltaic company, where he was the founding technology executive and led the transfer of IP from research and development to production scale-up. Previously, Mr. Leidholm led engineering efforts at Microfabrica, Inc., NuTool, Inc. and International Solar Electric Technology, Inc.; and was a co-founder of Laboratory Catalyst Systems, a developer of technology for catalyst discovery and development. He is co-author of eight issued patents as well as numerous other patent applications and technical publications in the area of solar cell materials, processes, and equipment. He earned his BS in Electrical Engineering and MS in Material Science from the University of Southern California.